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# Which skills do Oklahoma organizations need most from current/future talent?

Reflect and Share





## Oklahomans are invited!

Discover new opportunities at Oklahoma's public colleges and universities through *micro-credential programs*.



## What is a micro-credential program?

Micro-credentials are short-term learning programs comprised of a coherent set of measurable **non-credit** bearing activities or projects **and/or** up to **9 hours of credit** bearing courses that provide...

specific career critical skills, competencies and knowledge that can be readily transferred to the workplace.



## Micro-credential Building Blocks

- Application
- Assessment
- Badge/Certificate
- Course
- Credential
- Education
   Experience
- Member

- Payment
- Portfolio
- Presenter
- Project
- Professional Experience
- Schedule / Registration
- Volunteer

- Other
- Participant must be accompanied by assessment or measured learning



## What does this mean for talent acquisition and development?

More programs for Oklahoma's critical occupation areas

Innovative recognition of resume-worthy achievements

Identification of skills and outcomes employers care about

Opportunities for lifelong development, professional development, and training for emerging technologies

Integrated credentialing and professional development pathways



## Discover a Program Partnership





## **Program Benchmarks for Success**

- 1. Develop sector-specific programs
- 2. Adopt zero-cost learning materials for learners
- 3. Align with local/regional workforce resources
- 4. Support of non-traditional, adult learners
- 5. Promote clear outcomes to learners and employers



## **Pilot Project Fast Facts**

- Funded by OSRHE for last two years
- 150+ programs created by 17 campuses to date
- Matching scholarship funding available for learners





## **Current Program Count**

Programs Campuses Partners 150 17 50

Visit <a href="https://UpskillOK.org">https://UpskillOK.org</a> to view our full program directory!



### 40+ New Programs Since December 16, 2022

#### Oklahoma City Community College

- Business Management I
- Leadership and Critical Thinking
- · Leadership and Communication
- Grant Writing
- Economics
- Accounting
- Business Fundamentals
- Applied Data Analytics (CS-ADA)

#### Northeastern State University

- Classroom Teaching Certificate
- Differentiated Instruction Pedagogy
- Learner-Centric Pedagogy
- Brain-Based Pedagogy
- Classroom Management
- GIS Certificate Level I

#### OSU-OKC

- Medical Billing
- Medical Coding

#### **Rogers State University**

- Advanced Accounting
- Advanced Business Analytics
- Advanced Health Care Management
- Advanced Management
- Advanced Sport Management
- Basic Accounting Skills
- Accounting for Managers
- Business Analytics
- Community Policing
- Fundamentals of Detention and Correction
- Management & Supervisory Skills
- Social Media Marketing
- Law for Managers and Entrepreneurs
- Human Resources Management
- Personal Finance Management
- Organizational Conflict Management

#### Rose State College

- NCSA Certified Personal Trainer
- Biotechniques

#### Seminole State College

- Supply Chain Management
- Google Digital Marketing & Ecommerce
- Google IT Support
- Google IT Automation with Python
- Sauk Native Language Workshop

#### Southwestern Oklahoma State University

Advanced Marketing Communication

#### University of Science and Arts of Oklahoma

- Human Resources Generalist
- Human Resources Advanced



## Custom Programs Available through Coursera Partner Institutions

- 1. Carl Albert State College
- 2. Connors State College
- 3. Cameron University
- 4. Eastern Oklahoma State College
- 5. Langston University
- 6. Northeastern Oklahoma A&M College
- 7. University of Oklahoma
- 8. Redlands Community College
- 9. Rose State College
- 10. Seminole State College
- 11. Tulsa Community College
- 12. University of Science and Arts of Oklahoma

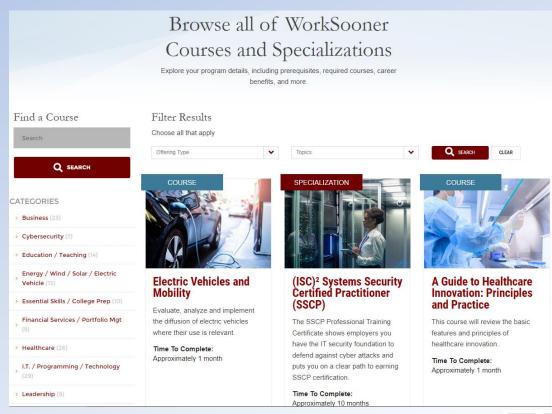


5,000+ courses available from leading universities and companies



## Program Highlight: WorkSooner.OU.edu

- Multiple existing program specializations, including:
  - Electric Vehicles and Mobility
  - Systems Security Certified Practitioner
  - A Guide to Healthcare Innovation
- Custom training opportunities available
- Group enrollment rates available for employers

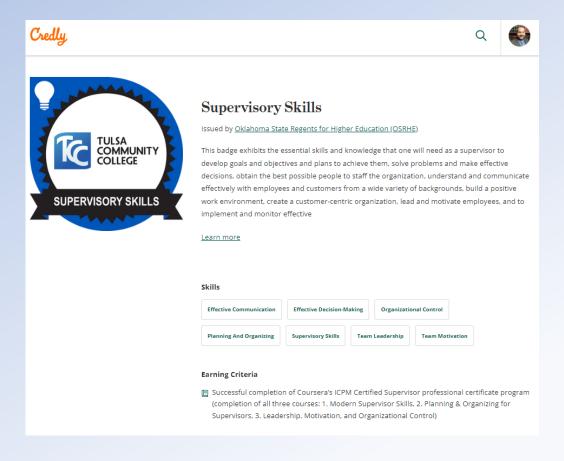






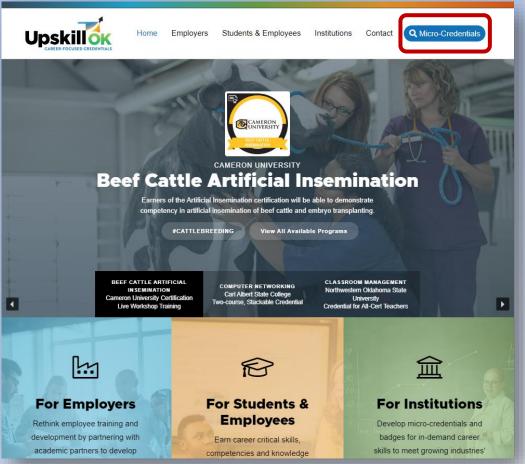
## Program Partnership Highlight: Supervisory Skills Micro-credential

- Partnership program between Macy's Fulfillment Center and Tulsa Community College
- Coursera-facilitated curriculum
- Industry certification-driven standards
- Badge issued through Credly

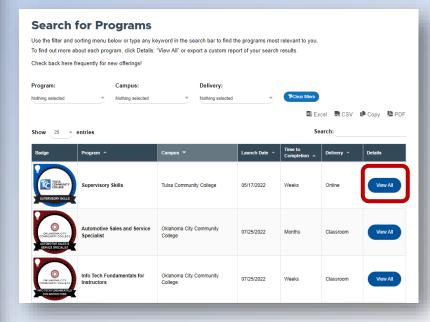




## **UpskillOK.org**



#### Feature: Searchable Program Database





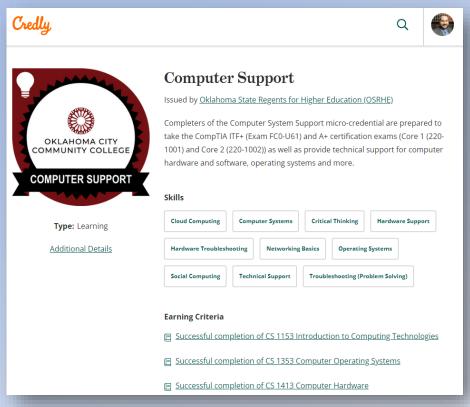




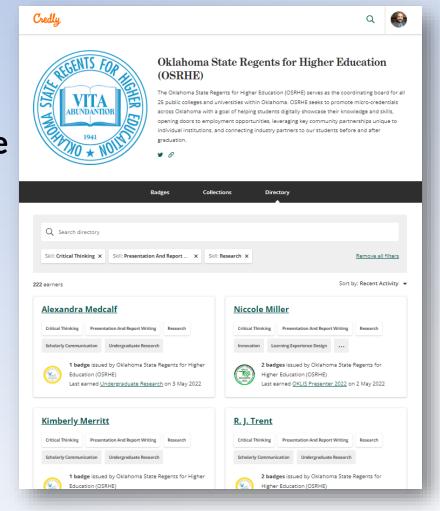


## Powered by Digital Badging

Public Badge View



Searchable Talent Directory



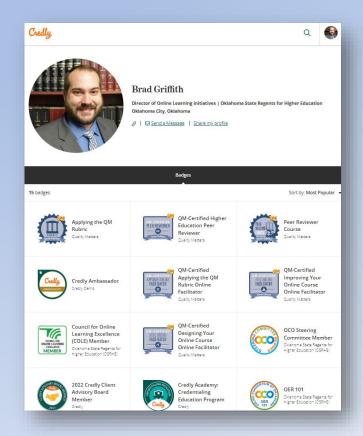


## **Badge Earner Experience**

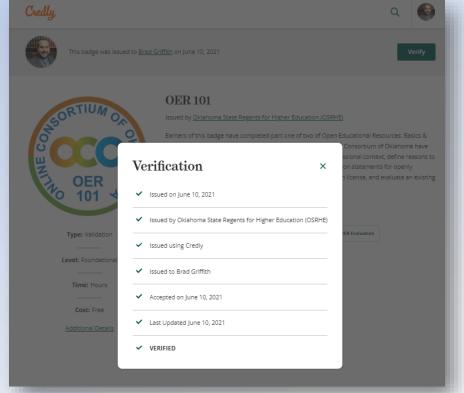
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<a href="https://bit.ly/3DXkaW4">https://bit.ly/3DXkaW4</a> to
view my earned badge!



#### **Earner Profile**

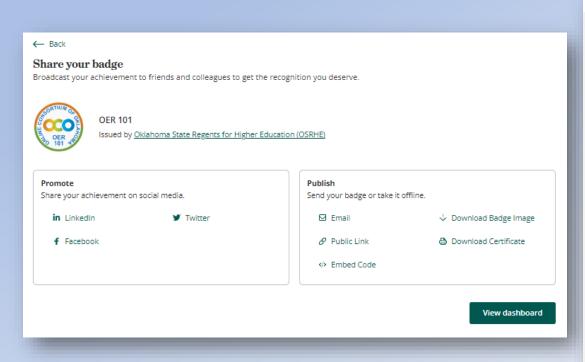


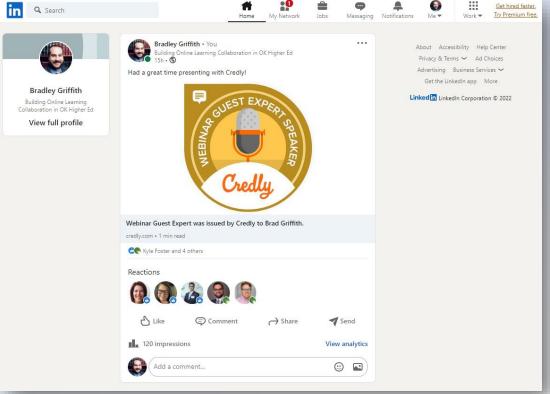
#### **Authenticity Verified**





## **Sharing Maximizes Value**



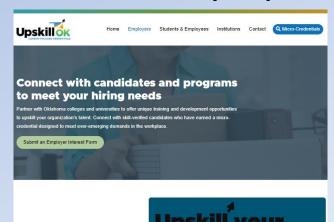




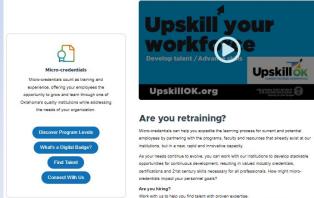
## **Tool Highlight: Employer Interest Form**

- Tell us about your organization's needs
- Connect with one or more institutions
- Share opportunities and job postings

#### Visit our Employers Webpage!





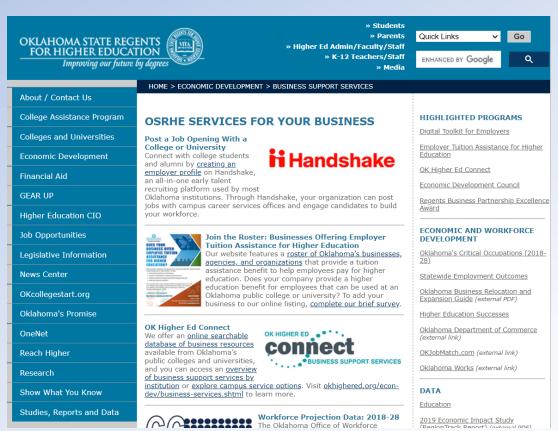




## **OSRHE Digital Employer Toolkit**



- Tools for your workforce
  - Handshake
  - ShowWhatYouKnowOK.org
  - ReachHigherOK.org
  - UpskillOK.org
  - Oklahoma's Promise
  - OK College Start
  - Many others...
- Services for your business





## **Tool Highlight: Handshake**

- Recruit students directly from Oklahoma's public colleges and universities
- Create an Employer Profile to showcase your job postings
- Join virtual and on-campus events hosted by our campuses

Join Handshake!







## Questions?

Please contact us at <a href="mailto:badges@osrhe.edu">badges@osrhe.edu</a> or visit <a href="mailto:UpskillOK.org">UpskillOK.org</a>!

